

Enhancing International Collaboration Against Scams

Co-hosted by the UK Government and Google

Sunday 26 October 11:00-12:00 | Room 347

Moderator: Fran Dowling, UK Home Office, Fraud Policy Unit Deputy Director

Overview of event

The proliferation of online scams & fraud has become a major concern for internet users and Governments around the world. Online fraud activities also caused losses of up to 394 million USD to the economy (2023), and it is estimated to cost as much as 1 trillion USD annually worldwide (GASA 2023). The phenomenon of online fraud has become even more pressing in early 2025, with many cases recorded and warned on mass media channels. It has now become an economic and social threat, affecting all communities around the world, and particularly in the Asia-Pacific region.

The UK Government and Google are committed to strengthening the international response to fraud. We are co-hosting this event, to:

- Deepen understanding of the global fraud threat, and the structural challenges it presents in the current digital ecosystem.
- Explore best practices to fight scams, including effective international cooperation and public-private partnerships to tackle this threat to our societies and economies.
- Identify key areas for cooperation and enforcement, that will enable a secure future for citizens.

Agenda (60 minutes)

Opening remarks (6 minutes)

- **Fran Dowling, UK Home Office, Fraud Policy Unit Deputy Director (2 minutes)**
 - Note significance of fraud, provide overview of panellists, note Google as co-host
- **Lien Nguyen, Google, APAC Scams Policy Lead (2 minutes)**
 - Note the role of industry in tackling fraud
- **John Brandolino, UNODC, Director, Division for Treaty Affairs (2 minutes)**
 - Flag UNODC work on fraud, and the UNODC-INTERPOL Global Fraud Summit

Discussion (30 minutes)

This part of the event will be moderated by Fran, and she will turn to panellists with prepared questions. On the panel will be:

- Larissa Schneider Caiza, Brazil Ministry of Foreign Affairs, Head of the Cyber Defense and Security Division
- Louise Taylor, GI-TOC, APAC Director

UN Cybercrime Convention Signing Ceremony – side event

- Nima Binara, Google, Legal Counsel
- Adewale Ogundele, INTERPOL, IFCACC Senior Coordinator
- Fran Dowling, UK Home Office, Fraud Policy Unit Deputy Director

Questions (roughly 7-8 minutes per question)

- 1. What does the scale and nature of the fraud threat currently look like? Are there any global or regional trends in fraud typologies?**

To be answered by INTERPOL and GI-TOC.

- 2. What are the biggest challenges we face when trying to collaborate across borders to tackle fraud?**

To be answered by Brazil.

- 3. What are the opportunities and threats that AI (and other emerging technologies) pose when it comes to fraud?**

To be answered by Google.

- 4. What role do governments, law enforcement, industry and civil society have in the fraud response? How can we collectively work together?**

To be answered by UK, Google, and all.

Interventions (3 minutes)

Fran will turn to Canada for some quick reflections. (2-3 minutes each)

Q&A (15 minutes)

Fran will open up to the room for comments, directing them to panellists for discussion.

Closing remarks (2 minutes)

Fran will close the session, summarising some of the key points.