














# ONLINE WILDLIFE TRADE LEGALITY CHECKLIST

			NATIONAL BENCHMARK TO TEST FOR LEGALITY	EVIDENCE IN ADVERTISEMENT TO TEST FOR LEGALITY	
 <b>ACTORS</b>	1	Seller has a valid business permit to trade wildlife		Trade permit	
	2	Seller is listed in the national register of wildlife traders	National register of wildlife traders	Name of seller	
	3	Trophy seller has a valid business permit for taxidermy		Taxidermy permit	
	4	Seller is not listed in the national register of environmental offenders	National register of environmental offenders	Name of seller	
	5	Buyer has a valid permit to purchase wildlife		Purchase permit	
 <b>PRODUCT</b>	6	Wildlife is not listed as protected for trade	National list of protected species	Name/image of the species	
	7	Wildlife is not listed as banned for trade	Temporary wildlife bans	Name/image of the species	
	8	Wildlife is not sold as pet		Content of advertisement	
	9	Wildlife trophies have a permit		Trophy permit	
	10	Wildlife taken from the wild has a valid commercial hunting licence		Hunting license/tag	
	11	Wildlife taken from the wild meets legal criteria for size, weight and age	Regulation on hunting limitations	Wildlife description	
	12	Wildlife bred in captivity has a valid proof of origin		Captive-breeding documentation	
	13	Wildlife is not listed in CITES Appendix I, if imported	CITES Appendix I, List of national species	Name/image of the species	
	14	Wildlife listed in CITES Appendix II has a valid permit, if imported	CITES Appendix II, List of national species	Name/image of the species	
	15	Wildlife has health certificate issued by foreign authority, if imported		Health certificate	
	16	Wildlife is not listed as invasive, if imported	National list of invasive species	Name/image of the species	
	17	Wildlife listed as invasive has a valid permit, if imported	National list of invasive species	Import permit	
 <b>TRANSACTION</b>	18	Advertising wildlife online is not expressly prohibited	General or specific limitations for advertising	IP address of advertisement	
	19	Advertised content includes minimum mandatory information for wildlife products	Regulation for wildlife advertisements: minimum content	Content of advertisement	
	20	Advertised content does not include false product description		Content of advertisement	